

EXPO  
ELEECRICITY  
NORTH AFRICA

The logo consists of the word "ELEECRICITY" in a bold, red, sans-serif font. The word is split into two parts: "ELEEC" and "RICITY". A large, blue lightning bolt graphic is positioned between the two parts, overlapping the "C" and "R". Above the "ELEEC" part, the word "EXPO" is written in a smaller, blue, sans-serif font. Below the "ELEEC" part, the word "NORTH" is written in a smaller, blue, sans-serif font. Below the "RICITY" part, the word "AFRICA" is written in a smaller, blue, sans-serif font.